



## PRESS RELEASE

### **AOE becomes member of TM Forum**

**Strategies for telcos of tomorrow**

**WIESBADEN, July 2022**

**AOE, one of Germany's leading agile software service providers, joins TM Forum (TMF), a global industry association of telecommunications- and IT-consulting companies. The membership emphasizes AOE's industry expertise in the telco sector, which is based on the successful customer relationship with Deutsche Telekom and congstar that has existed for many years.**

The goal of AOE's TMF membership is to collaborate intensively with other members in a lively exchange to develop strategies for challenges that have arisen among CSPs as part of the digital transformation. All major players in the global telecommunications industry - as well as their partners - are members of the TM Forum. As a non-profit organization, TM Forum represents over 850 member companies that collectively generate two trillion US dollars in revenue and serve up to five billion customers in 180 countries. Potential and existing customers will simultaneously benefit both from AOE's telco expertise and the access to TM Forum resources in the areas of accelerated innovation and digital transformation management.

"As a member of the TM Forum, AOE will now be able to shape and co-create digitalization initiatives that nearly all global telcos are facing, as well as identify relevant partners for further functional expansion of our Adaptive Cloud Framework," said Steven Bailey, Chief Strategy Officer of AOE. In doing so, we are leveraging the collective expertise of the alliance in agile, collaborative working groups of CSPs and suppliers that are driving the implementation of CSP digital transformation," Bailey continued.

Stefan Rotsch, Technical Director Telco of AOE, adds: "Being part of the TM Forum is an important milestone on the way to becoming one of the leading telco providers." His colleague Erik Frister, Lead Architect Telco of AOE, completes: "We gain valuable resources for the development of innovative open-source projects in the telco enterprise area, but at the same time we expect also benefits for other industries."

In line with the open-source philosophy, the members of TMF have worked together to develop APIs that enable an open digital ecosystem and provide key



management functions for digital services. As a service provider within the TMF, AOE offers a new Adaptive Cloud Framework (SaaS) in the e-commerce environment - called E-Commerce-Suite-for-Telco - that is designed to drive the next generation of advanced technologies and define the telecommunications of the future. In this Adaptive Cloud Framework, the end-customer-oriented front-end is decoupled from the back-end layer and connected via APIs and connectors. Thanks to E-Commerce-Suite-for-Telco, telecommunications providers will be able to respond to market and customer requirements in real time, scale more efficiently, and increase their agility in the process. At the same time, functional areas will be processed holistically end-to-end. The objective is to achieve significant cost reductions and optimize the key KPIs of productivity, efficiency, and quality.

Welcoming AOE to the Forum, Nik Willetts, CEO, TM Forum, said, "As we begin to adjust to the 'next normal', our members are working diligently to address challenges around the long-term impact on people and ways of working; practical ways to accelerate transformation projects; and what truly needs to change to enable innovation and growth – with a focus on future design of network and IT teams." He added, "The work our members are doing is critical to delivering the agility, experience and cost base required for our industry to thrive. A warm welcome to the AOE team and we look forward to greeting you in person at our Digital Transformation World event in Copenhagen this September."

For information about AOE's experience in the telecommunications industry and customer examples, visit [www.telco-commerce.com](http://www.telco-commerce.com)

AOE on the TM Forum partner page:

<https://www.tmforum.org/membership/current-members/member-profile/?id=001f200001hmQVVAA2>

### **Press Contact**

AOE GmbH  
Christian Holzschuh  
+49 6122 70707-0  
e-mail [pr@aoe.com](mailto:pr@aoe.com)  
[www.aoe.com](http://www.aoe.com)



## **About AOE**

As one of Germany's leading agile software service providers, AOE supports innovation-driven companies in the digital transformation of existing business models – by developing complex individual software as well as by providing strategic and technological consulting and support. The AOE teams combine state-of-the-art technologies with the strong innovative capacities and the expertise of over 250 employees at five global locations. In co-creation at eye level with customers such as Deutsche Telekom, congstar, BMW, Frankfurt Airport, Commerz Real, Singapore Airlines, and Sony, they create innovative digital E-Commerce, marketplace- and product solutions. Especially for the telecommunications industry, AOE provides an entire range of pre-defined and pre-integrated telco solution modules as part of a cloud-based architecture concept. The cloud-based Adaptive Telco Commerce Suite [www.telco-commerce.com](http://www.telco-commerce.com) delivers for communication service providers and mobile virtual network operator a TMF-compliant solution that integrates business service operations with a seamless E-Commerce user experience using APIs.

## **About TM Forum**

TM Forum is an association of over 850 member companies, which include 10 of the world's top 10 network and communications providers and stretch across 180 countries. Our members tap into each other's collective experiences and abilities to collaboratively solve complex industry-wide challenges, deploy new services, and create technology breakthroughs to accelerate change.

We help communications service providers (CSPs) and their suppliers to digitally transform and thrive in the digital era. We do this by providing an open, collaborative environment and practical support which enables CSPs and suppliers to rapidly transform their business operations, IT systems and ecosystems to capitalize on the opportunities presented in a rapidly evolving digital world. Follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#). Learn more at [www.tmforum.org](http://www.tmforum.org) and [www.dtw.tmforum.org](http://www.dtw.tmforum.org)